

# Stockton University

## Compass Fund

### Proposal Form

#### **Please Review Carefully**

- Please complete this form, save it to your hard drive, and email a copy to: [CompassFund@stockton.edu](mailto:CompassFund@stockton.edu).
- Compass Fund proposals must demonstrate a direct link to one or more of the six areas of focus in the University's [Strategic Plan 2025 – Choosing Our Path](#)
- Proposals must provide specific budget details, identify realistic outcomes, and specify assessment measures.
- Proposals must include an endorsement from your Divisional Executive. Please include an email or memo from your Divisional Executive with this application or have the documentation sent to: [CompassFund@stockton.edu](mailto:CompassFund@stockton.edu).
- Particular attention will be paid to proposals which include one or more of the following:
  - A clear demonstration of University-wide impact.
  - Involvement of students as project leaders/mentees.
  - Identification of co-funding opportunities in addition to anticipated Compass Fund support.
  - Inter-departmental or inter-divisional collaboration within the project planning or implementation process.

#### **General Application Information**

Project Leader Name

**Goals: select all relevant goals for your strategic area/s.**

**Inclusive Student Success**

x	Offer comprehensive support systems that recognize how a more diverse student body brings a broader range of academic, social, and cultural assets, challenges, and needs.
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x

## **Financial Sustainability**

Coordinate efforts between strategic, academic, and financial planning, including the determination of enrollment strategies

**Please provide a narrative summary of your project.**

The LEAD program's dissertation process follows a unique dissertation-in-practice approach, where doctoral candidates conduct research situated around ongoing organizational problems. This approach makes the research conducted by LEAD candidates extraordinarily timely, relevant to ongoing issues, and enticing to prospective students. However, many students who reach the culmination of their work with potential to share findings far more widely are not equipped to navigate the world of academic publishing on their own. Consequently, Stockton's reputation is not benefiting as much as it could from the many great works of research conducted by LEAD graduates. LEAD Pathways to Publishing would seek to fill this gap by helping graduates to publish their works and develop their academic identities through a series of workshops

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## Strategic Impact

- How will this project clearly address the strategic area/s of focus and the goal/s chosen above?
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goals. The marketing funds will be used to promote the Pathways to Publishing workshop series as well as to announce the publishing of any LEAD alumni in academic journals. These funds would be used as part of LEAD's ongoing marketing efforts which seek to highlight the unique outcomes and opportunities of pursuing an Ed.D. in Organizational Leadership.

**Budget Summary – Compass Fund Requested Funding Only**

Item		FY2022 July 1, 2021 – June 30, 2022	FY2023 July 1, 2022 – June 30, 2023	FY2024 July 1, 2023 – June 30, 2024	Notes/Comments (stipends, supplies, hospitality, etc.)
1.	Student Travel for Conferences		\$3,000	\$3,000	A travel fund to be used to support attendance of current LEAD doctoral candidates to be accompanied by faculty (or their designee including adjunct faculty or dissertation chairs, funded by the School of Education) where students' works will be featured.
2.	Marketing		\$2,000	\$2,000	Promotional services to advertise the workshop series to previous alumni, as well as to ultimately promote published articles by LEAD alumni, through a social media campaign (Facebook, LinkedIn, and Instagram promoted posts) and integration into the LEAD program's marketing plan.
3.	Catering for In-Person Events		\$1,000	\$1,000	Catering for the in-person workshops held at the Atlantic City campus.
4.					
5.					
6.					
Total			\$6,000	\$6,000	\$12,000

**Please note:** a proposal can only receive support from the Compass Fund

it just anticipated at this time?

**How will this project sustain itself after Compass Funding concludes? (You only need to answer this question)**