

↳ **Strategic Theme (choose one)**

Learning

Engagement

This table below allows for a summary of about 300 words. Additional information can be found in the attached file.

Narrative Summary of Project

This 2020 grant for the Student Vote Festival will be used to support student planning and implementation of a non-partisan voter registration and get-out-the-vote drive on campus, specifically a one-day voter registration and mobilization event held in the Gallway campus in early October 2018 and 2020. Developing “engaged and effective citizen” is central to Student Vote’s mission, and Student Vote Festival directly furthers that university goal, helping to facilitate political awareness and participation for Student Vote students, faculty and staff, as well as area community members. This event will be the featured event in the campus’ voter registration and political mobilization on campus, and this student-led event will become a recurring program during midterm and presidential election years....

See complete Narrative Summary for project in attached file (Student Vote Festival_2020_reportal).

Assessment Plan: What are your anticipated outcomes and specific measurements for success?

The central outcome for this project will be the one-day Student Vote Festival in the

Stockton Votes Festival
2020 Initiatives Engagement Proposal

Dr. Claire Abernathy
Assistant Professor of Political Science

and mail-in ballot request forms provided and collected at the festival as another metric of the festival's effects.

In order to better track participation, festival attendees may be asked to swipe their Stockton ID cards; in the event that this is asked of attendees, this would allow for collection of participants' contact information which could facilitate a brief follow-up survey with festival attendees to provide better measurement of attendees' subsequent involvement in the November election.

Budget for Stockton Votes Festival

The budget requested – a total of \$2,400 – will be used over two cycles of this festival, in 2018 and 2020. The funds will provide support for the printing of voter registration forms and mail-in ballot request forms, postage for mail-in ballot request forms (postage is not needed for registration forms), and organizational materials to effectively catalog these materials. Additionally, funds will be allocated to provide décor for the festival.

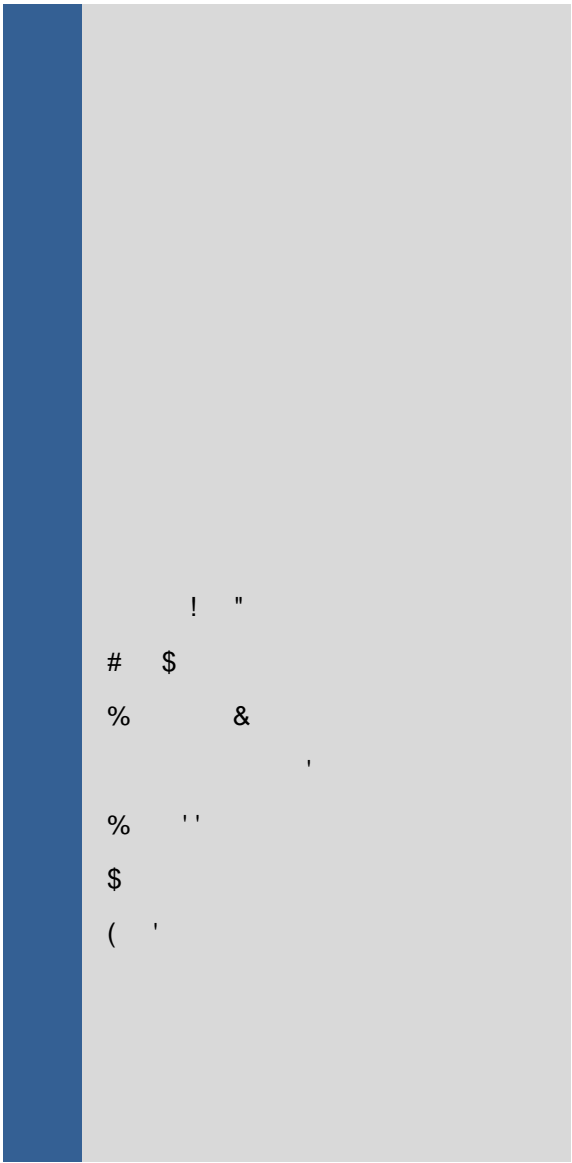
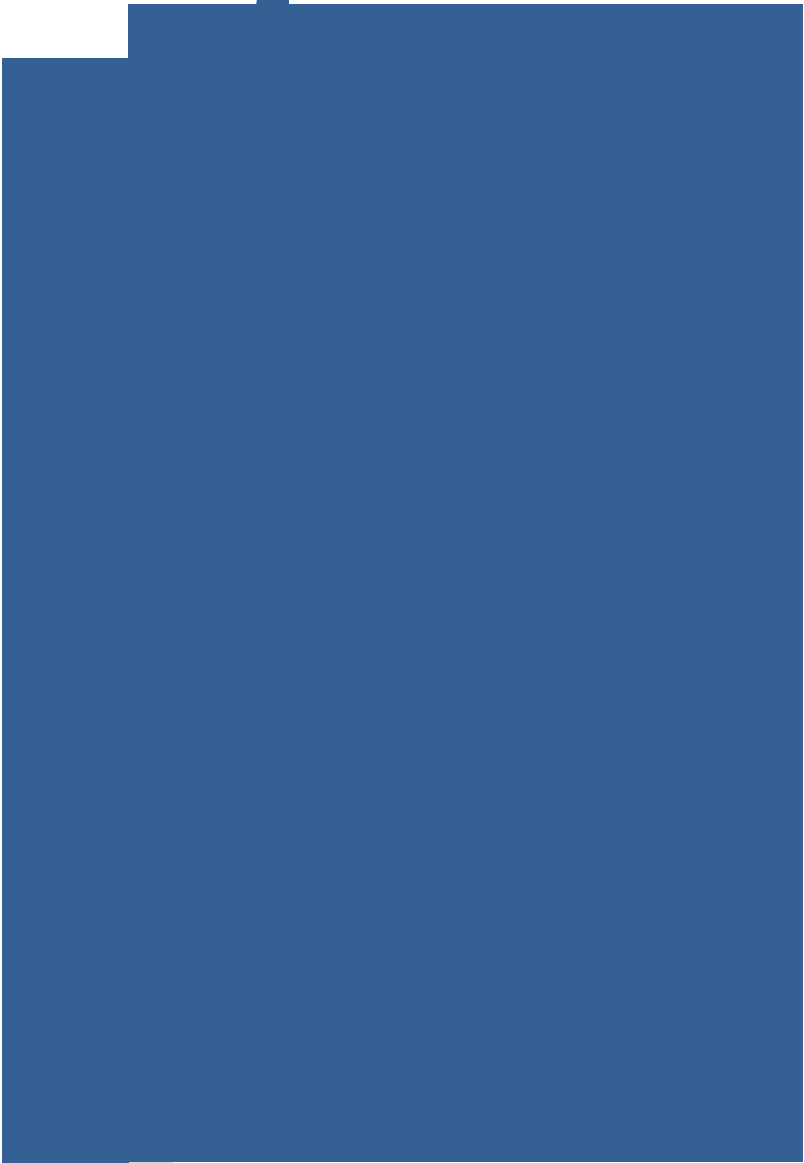
Fall 2018

Printing: posters and promotional materials.....	\$250
Printing: voter registration forms and mail-in ballot forms.....	\$300
Stamps: 300 stamps for mail-in ballot request forms.....	\$150
Organizational materials: binders, folders for forms.....	\$100
Décor: balloons, streamers, etc.....	\$400
<u>Total budget for 2018:</u>	<u>\$1200</u>

Fall 2020*

Printing: posters and promotional materials.....	\$250
Printing: voter registration forms and mail-in ballot forms.....	\$300
Stamps: 300 stamps for mail-in ballot request forms.....	\$150
Organizational materials: binders, folders for forms.....	\$50
Décor: balloons, streamers, etc.....	\$450
<u>Total budget for 2020:</u>	<u>\$1200</u>

*Note that the budget for Fall 2020 largely reflects the same expenses as Fall 2018, except that a lower amount will be allocated toward organizational materials as the initial purchase of folders and binders in 2018 will be reused in 2020 and fewer additional purchases in this category will likely be required. As a result, in 2020, some of the funds have been shifted from an organizational materials line-item to the décor line-item, resulting in a slight expansion of décor funds in 2020 relative to 2018.

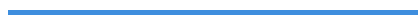


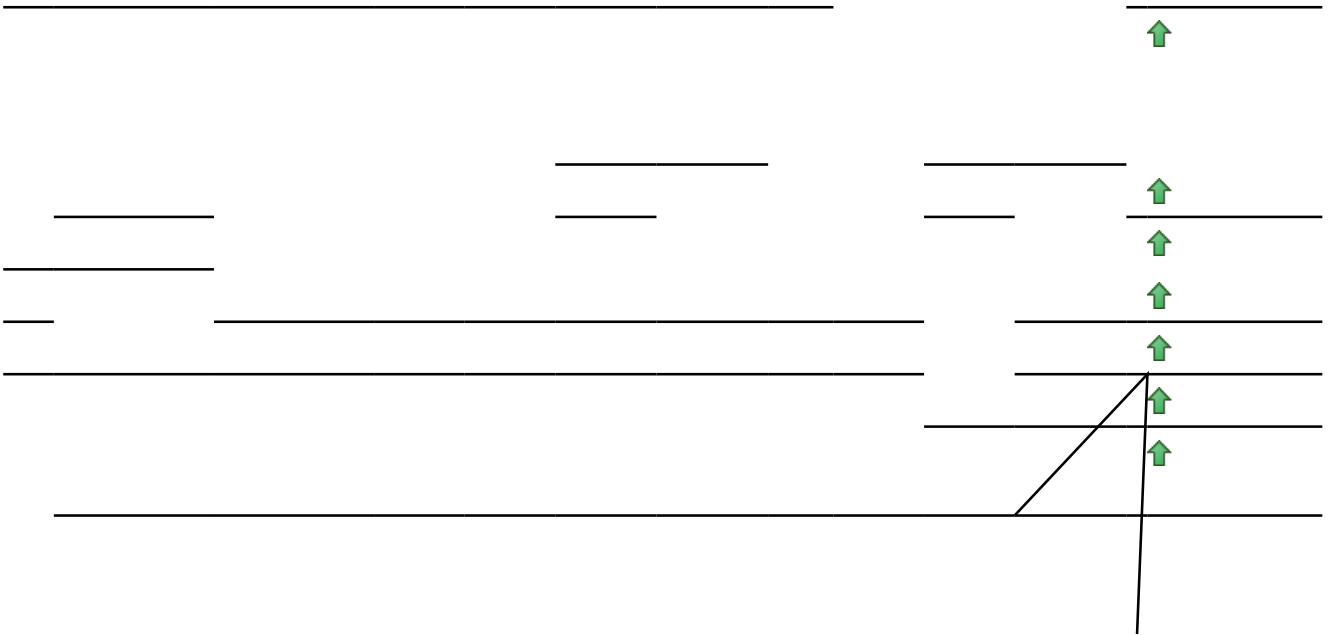
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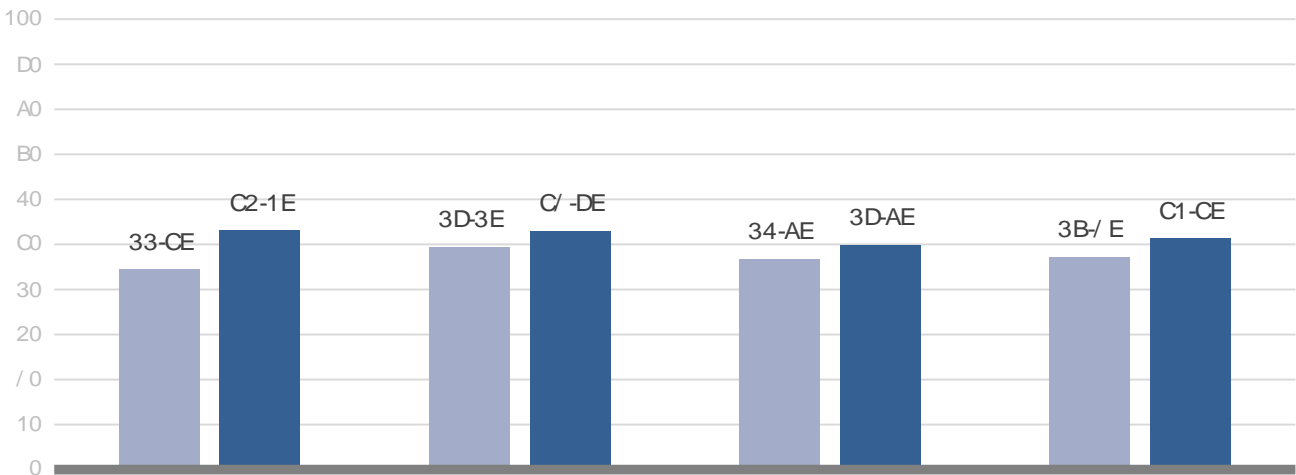
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