
STOCKTON UNIVERSITY
ANNUAL REPORT FOR
2020 INITIATIVES PRODUCTION T3((O)-1J0 Tc 0 Tw 3.72.14Td()TjE

DATE:	



Please provide a summary of the project and your experience.

Intro to Hip Hop Culture

2020 Initiatives Proposal Form

Thank you for your interest in submitting a proposal to the 2020 Initiatives process.

Please complete this form, save it to your hard drive, and then email a copy to W

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Strategic Theme (choose one)	
	Learning
	Engagement
	Global Perspectives
	Sustainability

Strategic Objectives: choose one primary (P) in main theme and up to three secondary (S) In any themes	
Learning	

The tables below allow for summaries of about 350 words. Additional information can be included as an attachment.

Narrative Summary of Project

Assessment Plan: What are your anticipated outcomes and specific measurements for success?

Budget Summary

Item	FY201 July 1, 201 – June 30, 201	FY201 July 1, 201 – June 30, 201	FY201 July 1, 201 – June 30, 201	Notes/Comments (stipends, supplies, hospitality, etc)
1.				
2				
3				
4				
5				

6

Hip Hop Summit 2017 – Thursday, Dec. 7, 2017

Campus Center Theater

10:30 ±7 p.m.

THEME

Stay Woke:

Using Hip Hop as a Tool for Consciousness Raising

Introduction/Background

In 2005 I proposed a GAH course entitled, An Introduction to Hip Hop Culture. The course was approved and has filled quickly during pre-registration each time I have offered the course. The first time I offered the course was in the spring of 2006. When I taught the course again in the spring of 2007, for the final project I assigned students to assist in developing, organizing and executing a Hip Hop Summit in April 2007. The summit was held in the TRLC. The room was nearly filled to capacity with students, faculty and staff. The panel discussion was timely and thought provoking, consisting of up-and-coming scholars in the field, including Dr. James Peterson

it continues to grow in popularity. I have also hosted two other summits in 2010 and one in 2015. Each were successful, drawing approximately 100 attendees. However, the greatest challenge in executing each summit was pulling together the appropriate funding. In 2007 we received a small amount of support from ARHU for food and small honorariums for three panelists. In 2010, the director of residential life, Terrence Hardee, supported the event by funding our speakers and a small luncheon. Finally, in 2015, students in the course raised funds by holding a bake sale and soliciting the student senate and H.O.P. For assistance, and I requested funding through PFOF and received \$1,000 for the keynote speaker. Although I consider each summit a success, I regret that budget limitations have not enabled me to bring in a well-known speaker or speaker.

campus in order to draw a greater audience. Yet, the demand is there, as I have had students and community members approach me to ask when the next hip hop summit will be held.

Purpose/Goal

The primary goal for this request is to make the 2017 hip hop summit bigger and better than ever. Hip Hop is one of the most popular genres of music today. It is a global phenomenon, as the music and the culture attracts fans from

Activities

The 2017 Hip Hop Summit will be a day-long event on Thursday December 7, which will include panel discussions and performances.

10:30 - 12:20 Module

Panel 1 - Student Panel

As a part of my fall 2017 course **GAH 2184: An Introduction to Hip Ho Culture** - students

Wangstas, Wiggers, Wannabes, and the New Reality of Race in America
Generation Hip Hop

Budget

I am requesting funding to cover the keynote speaker fee, honorariums for participants on the scholars panel, honorariums for artists, lunch, reception, transportation and lodging for those participants who will be traveling from greater distances.

Grandmaster Flash speaking fee range \$8,000-10,000. I intend to try to negotiate for 8k, plus car service from NYC - \$350.

Five panelists at \$200-\$300 honorariums for each

Four performers at \$200 honorariums for each

Accommodations at Seaview for up to ten guests, one night each at \$69 per night.

Luncheon for approximately 25 invited guests at Chartwells approx. \$200 for the sandwich board

Reception for approximately 50 at Chartwells approx. \$500

Total Request Range: \$11,000 - \$12,000