

Stockton Small Business Development Center Welcomes Carol Waties to New Leadership Role

For Immediate Release ; with photo of Waties

Friday, October 23, 2015

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News and

, NJ - Carol Waties will serve as the interim leadership of Stockton University's Small Business Development Center and will assume the center's administrative duties, along with Dean Janet Wagner of the School of Business.

Waties, a resident of Cherry Hill, NJ, had served as assistant director of SBDC from 2011 to 2014 and so is well positioned to continue the SBDC's activities during this transition period, Wagner said. The center's former director, Joseph Molineaux, recently resigned to pursue his own business venture.

"Stockton University is pleased that the Small Business Development Center's services, which are so important to our region, will continue to help small businesses and entrepreneurs to succeed," said Wagner. "The ultimate result of this work is sustainable growth, job creation and economic development and prosperity."

Waties received her J.D. from the Delaware Law School of Widener University and ran her own law firm for many years. She is also a business coach and consultant who worked frequently with SBDC in that capacity.

"It's exciting to be at Stockton and working with Dean Wagner and the Business school to provide a variety of programs and services to our region's small business owners," Waties said. "I'm looking forward to assisting current and emerging entrepreneurs from goal setting to success."

The SBDC serves Atlantic, Cape May, and Cumberland counties and is housed at the Stockton Business Center, 35 S. Dr. MLK Blvd., Atlantic City. The SBDC is a regional center of the New Jersey Small Business Development Centers Network.

The SBDC offers counseling, training and economic development activities and has a

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