

# Atlantic City Tourism Performance Indicators: Hotel Spending Increased During 2015

Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism Report

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Galloway , N.J. - Atlantic City Tourism Performance Indicators (AC-TPI) released by the Lloyd

-continued from page 1 -

- x Non-casino hotel performance was equally as strong in the second half of the year, as year-over-year growth in Revenue Per Available Room (RevPAR) was positive each month from June through December. Much of that growth was as a result of increased occupancy, particularly from September through December. Growth in the Average Daily Rate (ADR) also contributed to the gains in RevPAR, though in a more pronounced manner in July, September and December.

“Regardless of out-of-state competition and casino closings in 2014, Atlantic City continues to