

Atlantic City Tourism Performance Indicators Show Drop in Second Quarter

Report from Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism

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The AC-TPI report points out that there “appears to be a regional impact on hotel performance in the southern New Jersey coastal counties of Ocean, Atlantic and Cape May, likely associated with both unseasonably cold weather (in June) and improvement projects on the Garden State Parkway. “

Dr. Brian Tyrrell, a Lloyd D. Levenson Institute researcher and associate professor of Business Studies at Stockton, said the second quarter of this year “follows two consecutive years of double-digit growth in the second quarter of 2012 and 2011, making it a challenging comparison for 2013.”

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