

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## Stockton Hosts “Survival Strategies for Small Businesses” Conference

Event Set to Take Place Wednesday, April 22, 2009

### ***For Immediate Release***

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**Galloway Township, NJ-** What does a small business need to do in order to survive in challenging economic times? A conference sponsored by The Richard Stockton College of New Jersey School of Business Studies and The School of Graduate and Continuing Studies will arm small businesses with the strategies and tools designed to help their businesses maximize productivity and efficiency.

“Survival Strategies for Small Businesses,” will take place on Wednesday, April 22, 2009 from 8 a.m. to 1 p.m. The conference will take place at Stockton’s Carnegie Library Center located at 35 South Martin Luther King Boulevard in Atlantic City, NJ. Participants will take part in networking, panel discussions, and workshops aimed to give them the competitive edge in this challenging economy.

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Conference presenters include Jean Abbott, MBA, Assistant Professor of Business Studies, Richard Stockton College; Jennifer Barr, Ph.D., MBA, Associate Professor of Business Studies, Richard Stockton College; Michael Busler, Ph.D., MBA, Associate Professor of Business Studies, Richard Stockton College; Diane Holtzman, Instructor of Business Studies, Richard Stockton College; Robert Kachur, Ph.D., MBA, Assistant Professor of Business Studies, Richard Stockton College; Joe Molineaux, Director, Small Business Development Center; Nora Palugod, Ph.D., MPA, MBA, Assistant Professor of Business Studies, Richard Stockton College; and Marilyn E. Vito, MBA, CPA, CMA, Associate Professor of Business Studies, Richard Stockton College.