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Former Governor Brendan Byrne said of this effort: "Having authorized casino gambling in Atlantic City I am anxious to see where we are today. And Stockton's proposed study should let me know. It will be professionally done and I intend to keep on it."

Stockton has a long history of work that focuses on the regional economic impacts of gaming and tourism beginning with Stockton's contributions to the 1998 Governor's Advisory Commission for Gaming through the recent and continuing work of Stockton's Institute for Gaming Management (SIGMA) and its New Jersey Center for Hospitality and Tourism Research. Stockton is proud of its regional connections, its understanding of the local context and culture, and the work it does within the Atlantic City and state-wide political environment.

The impact study will take a qualitative and quantitative approach to provide:

- an analysis of lessons learned over the last 30 years
- a strategic competitive analysis that includes economic impact, tax consequences, transportation and infrastructure issues
- societal and social service issues
- opportunities and challenges going forward.

When the study is completed, Stockton will continue to serve as a repository for data and information in this field and enlarge its role as a resource for the future.

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