

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY

Office of Public Relations
Pomona, NJ 08240

**The Richard Stockton College of New Jersey
Announces Partnership Agreement with Greater
Atlantic City Region Tourism Council**

***Signing Ceremony Thursday, April 24
Followed by Lunch Featuring Curtis Bashaw as Speaker***

For Immediate Release

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Atlantic City, NJ – The Richard Stockton College of New Jersey and the Greater Atlantic City Region Tourism Council have announced the establishment of a newly formed partnership between the two entities.

An official signing ceremony to formally announce the partnership will be held at the College's Pomona campus on Thursday, April 24, at 11:30 a.m., followed by lunch and a presentation by Curtis Bashaw, Co-Chief Executive and Principal of Cape Advisors, Inc.

Under the terms of the partnership, the tourism council will be placed under the college umbrella and operate its division from Stockton's Carnegie Library in Atlantic City.

The council is an all-volunteer organization, comprised of roughly 100 professional and business owners who have a specific interest in promoting tourism, hospitality and commerce in the greater Atlantic City region. The council meets regularly for membership functions featuring networking, speakers and the latest information from New Jersey's Division of Travel and Tourism.

"We are thrilled to see this partnership come to fruition with Stockton College – the partnership enables the council to take a very positive step in providing our members with enhanced networking, informational and educational opportunities in the ever-growing greater Atlantic City tourism industry," said Susan Adelizzi-Schmidt, Council Board Chairperson.

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