

First Annual Lloyd D. Levenson Institute Distinguished Leadership Award Presented to Gary Loveman, CEO of Harrah 's Entertainment

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Atlantic City, NJ- Gary Loveman, chairman, CEO and president of Harrah's Entertainment, has been named the first recipient of the annual Distinguished Leadership Award of the Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism of the Richard Stockton College of New Jersey. The award was presented yesterday at the East Coast Gaming Congress in Atlantic City, NJ.

The award recognizes the achievements of an individual for implementing significant, creative and innovative approaches in gaming, hospitality or tourism industries. According to Dr. Janet Wagner, dean of Stockton's School of Business, which houses the Lloyd D. Levenson Institute,

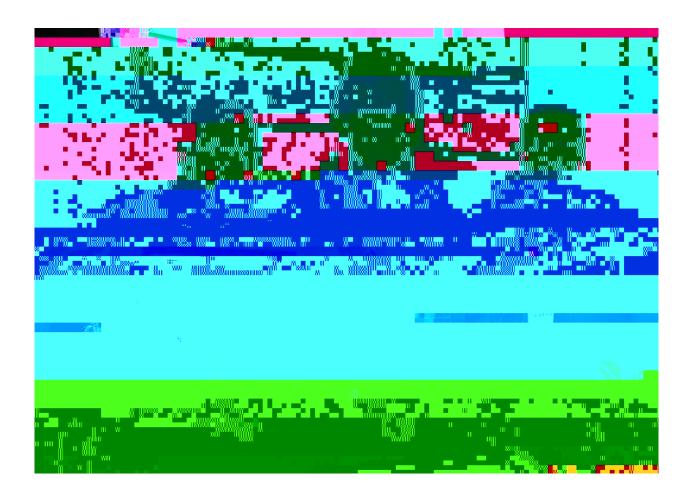


Photo: From left, Dr. Janet Wagner, dean of Stockton's School of Business, award recipient Gary Loveman, and Dr. Israel Posner, executive director of the Lloyd D. Levenson Institute for Gaming, Hospitality and Tourism.