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“This is an interesting panel that will look at Summer ‘09 from a variety of aspects including tourism, casino business, the housing market, attractions that make the Jersey shore unique, even food and beverage,” Schulman said. “Anyone interested in the economic well-being of the Jersey shore won’t want to miss this one.”

A breakfast reception will be held during the registration period at 8:30 am prior to the actual panel discussion. For more information, please respond to Regina.Kinney@stockton.edu or call 609-626-3542 to reserve a seat. Visitors are encouraged to use parking lots 6 or 7 for their convenience.

A note to newcomers to the region who might wonder about the origins of the term “shoobie.” “Shoobie” is said to be derived from the tourism norm of many decades ago, when Jersey Shore visitors from Philadelphia and other parts of the state boarded trains for a day trip and carried their lunches in shoe boxes.

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