



Stockton College Launches New Minor in Digital Literacy and Multimedia Design

Growth of Social Media, Digital Technologies Spurs New Program

For Immediate Release

Thursday, October 28, 2010

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Galloway Township, NJ- Communication via cell phone texting, 140-character tweets, blogging, instant messaging and Facebook status updates keeps today's generation of students connected 24/7. In response to the prevalence of digital media, The Richard Stockton College of New Jersey's School of Education will launch a minor in Digital Literacy and Multimedia Design for the spring 2011 semester.

All students regardless of major are eligible for the minor, which will provide students with a balanced combination of practical knowledge and advanced technology skills as well as theoretical foundations in order for them to thrive in the digital world.

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Course offerings include Teaching with Web 2.0; Web Design; Photoshop; 3D Computer Graphics; Visual Literacy; and Digital Culture. Dr. Lee said, “The program is designed to prepare students for their career goals with practical tools and skills learned from this interdisciplinary program.”

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