

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY

Office of Public Relations
Pomona, NJ 08240

Richard Stockton College Returns to Trump Taj Mahal for Annual Spring Scholarship Benefit on April 21, 2007

For Immediate Release

Friday, January 19, 2007

Contact: Tim Kelly
Stockton Public Relations
(609) 652-4950

Atlantic City, NJ – In the wake of its most successful Spring Scholarship Benefit in the 26-year history of the event, The Richard Stockton College of New Jersey will again stage the gala at the spectacular Trump Taj Mahal Casino Resort in Atlantic City. The gala will take place on Saturday, April 21, 2007.

“We are delighted our partnership with Trump Entertainment Resorts, Inc. will be continuing this year,” said Stockton President Herman J. Saatkamp, Jr. “We expect even better results as we enter our second year of taking this event off campus and into our Atlantic City community.”

The 2006 edition of the Benefit was by far the most successful ever, raising more than \$500,000 to benefit scholarships for deserving students. A sellout audience enjoyed an evening of fine dining, fabulous auctions and a performance by Grammy-winning singer/songwriter Roberta Flack.

Mark Juliano, Chief Operating Officer of Trump Entertainment Resorts, Inc., will again serve as Honorary Chair. Juliano is a dynamic marketing leader whose expertise has served to the benefit of the gaming industry. He is a recognized leader in the community. He has also demonstrated a dedication to civic and philanthropic organizations.

Through the leadership of Event Chairpersons Kay and Mac Seelig, the expertise of the Trump Entertainment Resorts Team and the beautiful facilities of the Trump Taj Mahal, the Spring Benefit Gala has reached new heights.

“The Seeligs have been crucial in our efforts to continue to build partnerships with the region’s business and civic communities,” President Saatkamp said. “The efforts go hand in hand with our presence in Atlantic City with our Satellite Center at the Carnegie Library Building,

with our Hospitality Management Program, Master of Business Administration Program and numerous internship opportunities that we are growing together with local businesses. We are proud to have Trump Entertainment Resorts, the Taj Mahal, Mark Juliano and the Seeligs on our team as we move ahead with plans for another exciting Spring Scholarship Benefit.”

Spring Benefit Organizers announced a goal of \$750,000 for this year’s Spring Benefit Gala. All are invited to receive updates on sponsorships, tickets, auction items and to place ads in the *Tribute Journal*, a professionally produced keepsake for the event by calling (609) 652-4658 or logging onto www.stockton.edu/springbenefit .

#