

Q1 - Do you support or oppose having dispensaries in your town selling recreational marijuana?

#	Answer	%	Count
1	Support	53%	349
2	Oppose	39%	257
3	Not sure/No opinion	8%	50
4	Refuse	1%	4
	Total	100%	660

Q2- Would you support or oppose New Jersey's hospitality industry offering cannabis attractions, like restaurants with cannabis-infused food, consumption lounges, and other experiences, in popular New Jersey tourist towns?

#	Answer	%	Count
1	Support	48%	314
2	Oppose	45%	300
3	Not sure/No opinion	6%	43
4	Refuse	1%	3
	Total	100%	660

Q4C- No alcohol or tobacco use:

#	Answer	%	Count
1	Support	45%	293
2	Oppose	44%	289
3	Not sure/No opinion	9%	61
4	Refuse	2%	16
	Total	100%	660

Q5- Have you consumed any marijuana or other cannabis products in the past year?

#	Answer	%	Count
1	Yes	32%	213
2	No	66%	435
3	Not sure	1%	6
4	Refuse	1%	6
	Total	100%	660

Q5A-

Q6- Have you purchased products from a licensed cannabis dispensary in New Jersey in the past year?

Q7-

Q9A- What is the main reason you were satisfied with your experience?

#	Answer	%	Count
1	Prices	7%	9
2			

Q10- Have you been to a New Jersey brewery in the past year?

#	Answer	%	Count
1	Yes	29%	190
2			

D1-

D4- Which of the following general categories best represents your household income last year before taxes:

#	Answer	%	Count
1	Less than \$50,000	26%	172
2	\$50,000 to less than \$100,000	20%	129
3	\$100,000 or more	33%	215
6	Refuse	22%	144
	Total	100%	660

D5- Do you consider yourself to be a:

#	Answer	%	Count
1	Democrat	33%	217
2	Republican	18%	116
3	Independent	28%	183
4	Something else	7%	47
5	Not sure	6%	37
6	Refuse	9%	60
	Total	100%	660

D6- Lastly, what is your gender?

#	Answer	%	Count
1	Man	48%	316
2	Woman	49%	326
3	Identify another way	0%	3
4	Refuse	2%	14
	Total	100%	660

Methodology

The poll of New Jersey adult residents was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy from April 14-17, 2023. Stockton University students texted cell phones with invitations to take the survey online and iPanel On Services supplemented the dialing portion of the fieldwork, which consisted of cell and landline telephone calls. Over 2,100 interviews were conducted on cell phones and 1,000 on landline phones. In terms of mode, 83% were reached via dialing and 17% were reached via text-to-web. A total of 60 New Jersey adult residents were interviewed. Both cell and landline samples consisted of random digit dialing (RDD) sample