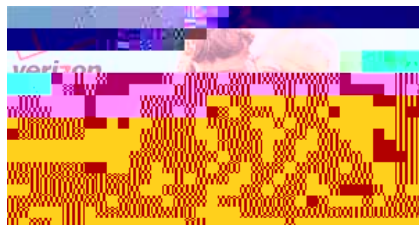
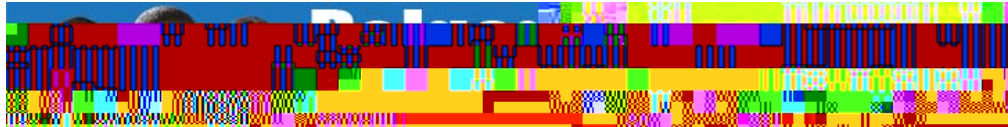


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other nations, globally for ideas, resources and economic well being. In an increasingly competitive global economy, the smartest investment we can make is in the long-term educational strength of our citizens. The United States is no longer the world's leader on measures of college-level attainment, as indicated by the Organization for Economic Co-operation and Development (OECD). Every advanced and developing country in the world and every state in the US are striving to increase productivity and competitiveness by investing in postsecondary education. A recent Georgetown University study points out that in the lingering global recession, only college graduates stand out as winners instead of losers in keeping and gaining new jobs. College graduates, globally, are healthier, live longer, contribute more to their communities, and maintain stronger family ties for life. It is a smart investment in all our futures to vote "yes" on the bond.

#### **KEEP OUR TALENTED LOVED ONES IN NJ TO PROSPER**

Public opinion polling tells us something we all know intuitively: New Jerseyans care about their families, are willing to work hard, and want to see loved ones stay here to prosper together. Our strong sense of place and desire to keep our children and

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## Poll

**Who do you support to represent New Jersey in the U.S. Senate?**

- Democrat Bob Menendez
- Republican Joe Kyrillos
- Undecided



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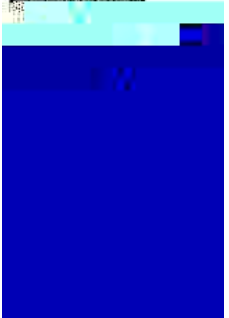
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