

Program goals for all PUBH students are as follows:

**Program Goal #1: Students will demonstrate effective oral and written communication skills**

**Objective:** Students will demonstrate effective Oral communication skills and effectively utilize electronic methods for communication

**Objective:** Students will demonstrate effective written communication skills

**Program Goal #2: Students will have an understanding of the principles of Public Health practice**

**Objective:** understanding of fundamental principles relevant to current knowledge and research in Public Health

**Objective:** perform basic Computational Analysis

**Objective:** understand Epidemiological methodology

**Objective:** demonstrate an understanding of basic marketing principles

**Objective:** Students will have knowledge of Public Health in relation to social historical, political, and/or economic contexts

**Program Goal # 3: Students will be able to demonstrate appropriate, ethical and professional behavior when in a role as a Public Health Professional**

**Objective:** Demonstrates appropriate behavior: shows up for work consistently and follows instructions by carrying out duties, and displays professional behavior and attitude while working as a Public Health Professional

**Objective:** to use critical thinking in professional decision making

**Objective:** Students will demonstrate Cultural competence when working in the Public Health Sector

**Objective:** Students will develop the ability to demonstrate leadership when applicable



Write clear, cogent and correct sentences and paragraphs

3. Students will be able to critically discuss the social dimensions (political, economic and cultural) of American health care and policymaking
  - Understand major health-related trends and concerns
  - Understand major approaches to health care reform
  - Perform simple diagnostic and procedural coding
- 4.