



**Master of Business Administration (MBA) Program
Handbook
2024 - 2025**

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CONTACT INFORMATION

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ADMISSION TO THE PROGRAM

Students apply for admission to the general MBA Program or the MBA program with concentrations through Graduate Admissions. In order to enroll in the MBA program, students must have a baccalaureate degree from a regionally accredited college or university. Expected application materials include: an application essay, undergraduate transcripts, three letters of recommendation, and a resume detailing managerial work experience (which may include for-profit, non-profit, governmental, and military experience). Students with

registration which means you may have more options for monthly installments of a payment plan, as well

more information on Direct Entry refer to <https://stockton.edu/graduate/direct-entry.html>. Students whose

may take one course from other Stockton Graduate Programs and count that course as the MBA elective.

For both the general MBA and the MBA with Concentrations, students may, with the permission of the MBA Chair, pursue an independent study, or substitute a research/thesis project for the capstone course.

[The MBA Degree Map](#) is a suggested plan of study for completion for this program.

BUSA 5235: Big Data and Machine Learning
BUSA 5236: Advanced Business Data Management

Finance (FINA 5000+ classes may include):

FINA 5305: Financial Statement Analysis
FINA 5340: Portfolio Management
FINA 5345: Financial Institutions and Risk Management
FINA 5346: New Ventures
FINA 5348: Managerial Economics

Marketing (MKTG 5000+ classes may include):

MKTG 5418: Research Methods for Marketing Decisions

a student is already registered for an internship at the time they are placed on academic probation, they must set up a meeting to discuss the academic probation procedure with the internship advisor.

INDEPENDENT STUDY

Independent study is an approach followed at Stockton to encourage close working relationships between students and faculty. Independent study provides opportunities to develop highly individualized, rigorous, and personal learning experiences. This approach fulfills three needs. It permits students to pursue questions not addressed in faculty-directed classrooms, laboratories, or studios; it helps students to develop valuable research skills; and it enables students to test mastery of principles, methods and materials presented in regular classes by instructors. Properly done, independent study should lead to that goal sought by all educated persons, namely the capacity for independent learning throughout life. Students who wish to undertake independent study projects should consult the instructor with whom they wish to work. Projects must be carefully formulated on a Special Project Request Form and signed by the appropriate instructor, student, and dean.

MBA students may, with MBA program chair approval, pursue an independent study in any of the concentration areas, or in general business, under the following course numbers:

-BSNS 5800

-FINA 5800

-BUSA 5800

-ACCT 5800

-MGMT 5800

-MKTG 5800

-HTMS 5800

An MBA student seeking an independent study may do so by independently reaching out to MBA faculty in their concentration area or by contacting the MBA Program Chair who will consult with the concentration Associate Chairs to identify potential faculty for an independent study.

- Independent studies fill an elective requirement in the MBA, or, if taken in a specific concentration, can fill a concentration elective requirement.
- The work required by an independent study should be similar to the amount of work required by any other course in the MBA program.
- There is no guarantee as to the availability of faculty to advise an independent study in a particular term.
- Independent studies are generally intended to provide students with a way of exploring specific

- These same principles apply to MBA-HAL students seeking an independent study in the MBA-HAL program, which requires MBA-HAL program chair approval, and is designated as MHAL 5800.

GRADUATE SCHOLARSHIPS

The Stockton Foundation Scholarship awards up to \$2500 in funds to both incoming and current graduate level students. Students who were in the Educational Opportunity Fund (EOF) program as undergraduates are also eligible for EOF Graduate Grants. Once graduate students are enrolled at Stockton, they can also apply for other Foundation scholarships as continuing graduate students.

GRADUATE COORDINATOR OPPORTUNITIES

Graduate Coordinator positions are an important form of financial support for degree-seeking graduate students and are offered by various offices throughout Stockton University. Graduate Coordinators (GCs) are first and foremost, graduate students pursuing an education. Graduate students who hold graduate coordinator positions benefit educationally and professionally. They gain experience in leadership, interpersonal effectiveness, and performance evaluation; acquire administrative experience; and several transferable skills.

Eligibility

- Candidates must be enrolled at Stockton University as a matriculated Graduate student during the time of employment
- Bachelor's degree with prior experience that demonstrates an understanding of leadership and student development
- Strong oral and written communication skills
- Graduate Coordinator Benefits

Each job has its own respective set of benefits. Job descriptions must be carefully analyzed for a specific set of benefits/rewards/etc.

BETA GAMMA SIGMA BUSINESS HONOR SOCIETY

Founded in 1913, Beta Gamma Sigma is the international business honor society for AACSB-accredited schools, which are approximately 5% of business school programs around the world. Inducted as students, BGS members go on to serve in critical leadership roles in corporate, entrepreneurial, government, non-profit, and academic sectors. Members currently reside in all 50 U. S. states and more than 190 countries. Notable members include Nobel Prize winners, Olympians, inventors, CEOs of major global companies and nonprofit organizations, deans of the top business schools, and others who are making the world a better place at all levels of contribution through social enterprise, service, and leadership. Beta Gamma Sigma is a proud member of the Association of College Honor Societies (ACHS).

Eligibility

Colleges or universities can extend an invitation to eligible BGS members. Some schools have more restrictive criteria for membership in Beta Gamma Sigma. [Click Here for Webpage](#)

Invites are sent to:

- Undergraduates from second-semester sophomore and up in the top 10% of their class
- Top 20% of master's students after completing half of their program
- Doctoral candidates who have successfully defended their dissertation
- Transfer students who meet the above criteria and have completed one full year of coursework at their chapter's university
- Select business faculty members of AACSB-accredited schools

UNIVERSITY POLICIES