

Financial Statements and Report of  
Independent Certified Public Accountants

**STOCKTON UNIVERSITY FOUNDATION**  
**(A Component Unit of Stockton University)**

June 30, 2018 and 2017

**STOCKTON UNIVERSITY FOUNDATION**  
**(A Component Unit of Stockton University)**

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## REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Board of Directors  
Stockton University Foundation

We have audited the accompanying financial statements of Stockton University Foundation (the “Foundation”), a component unit of Stockton University, which comprise the statements of financial position as of June 30, 2018 and 2017, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### Management’s responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design,

Opinion

June 30, 2018 and 2017

ASSETS	2018	2017
Cash and cash equivalents	\$ 91,893	\$ 369,679
Contributions receivable	55,190	27,788
Due from University	188	46,770
Pledges receivable (less allowance of \$74,535 in 2018 and \$122,414 in 2017)	670,818	1,101,726
Other receivables	110,096	22,162
Investments, at fair value	38,637,419	34,307,084
Other assets	680,563	10,463

Year ended June 30, 2018

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenues</b>				
Contributions, net	\$ 25,514	3,201,574	544,681	\$ 3,771,769
<b>Special events</b>				
Revenues	218,885	280,654	196,365	695,904
In-kind contributions (special events)	-	12,500	-	12,500
Less: costs of direct benefits to donors	-	(144,630)	-	(144,630)
Special events revenue, net	218,885	148,524	196,365	563,774
Endowment spending policy	54,302	(54,302)	-	-
In-kind contributions	529,556	-	-	529,556
Net realized and unrealized gain on investments	120,815	1,570,135	8,443	1,699,393
Investment income, net	67,565	744,067	7,752	819,384
Net assets released from restrictions				
Scholarships	772,136	(772,136)	-	-
Program expenses	1,502,942	(1,362,941)	(140,001)	-
<b>Total revenues</b>	<b>3,291,715</b>	<b>3,474,921</b>	<b>617,240</b>	<b>7,383,876</b>

Expenses

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120,815	1,570,135	8,443	1,699,393
120,815	1,570,135	8,443	1,699,393
120,815	1,570,135	8,443	1,699,393

Year ended June 30, 2017

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenues</b>				
Contributions, net	\$ 49,620	\$ 3,535,741	\$ 691,969	\$ 4,277,330
Special events				
Revenues	226,635	193,880	184,537	605,052
In-kind contributions (special events)	-	12,050	-	12,050
Less: costs of direct benefits to donors	-	(81,299)	-	(81,299)
Special events revenue, net	226,635	124,631	184,537	535,803
In-kind contributions	452,731	-	-	452,731
Net realized and unrealized gain				
on investments	182,553	2,394,635	16,391	2,593,579
Investment income, net	59,339	546,239	8,248	613,826
Net assets released from restrictions				
Scholarships	650,287	(650,287)	-	-
Program expenses	1,262,600	(1,262,600)	-	-
Total revenues	2,883,765	4,688,359	901,145	8,473,269
<b>Expenses</b>				
Program				
Scholarships and awards	722,987	-	-	722,987
Academic support	648,986	-	-	648,986
Facilities support	294,969	-	-	294,969
Other direct support	100,020	-	-	100,020
Faculty support	54,304	-	-	54,304
Supporting				
Official representation	21,318	-	-	21,318
General and administrative	110,898	-	-	110,898
Fundraising	152,031	-	-	152,031
Promises to give loss	105,000	-	-	105,000
In-kind expense	464,781	-	-	464,781
Total expenses	2,675,294	-	-	2,675,294

STOCKTON UNIVERSITY FOUNDATION  
(A Component Unit of Stockton University)  
Statements of Cash Flows  
Years ended June 30, 2018 and 2017

	<u>2018</u>	<u>2017</u>
Cash flows from operating activities		
Increase in net assets	\$ 4,285,477	\$ 5,797,975
Adjustments to reconcile increase in net assets to net cash provided by operating activities		
Provision for doubtful accounts	218,001	105,000
Change in discount and allowance on pledge receivables	(62,746)	58,801
Contributions restricted for long-term purposes	(741,046)	(876,506)
Net realized and unrealized gain on investments	(1,699,393)	(2,593,579)
Changes in operating assets and liabilities:		
Other assets	(670,100)	4,158
Contributions receivable	(27,402)	(6,743)
Pledges receivable	275,653	(495,006)
Due from University	46,582	(46,770)
Other receivables	(87,934)	(7,320)
Accounts payable and accrued expenses	(8,651)	15,408
Due to University	83,669	11,091
Net cash provided by operating activities	<u>1,612,110</u>	<u>1,966,509</u>
Cash flows from investing activities		
Proceeds on sales of investments	11,766,592	8,280,272
Purchases of investments	<u>(14,397,534)</u>	<u>(11,045,401)</u>
Net cash used in investing activities	<u>(2,630,942)</u>	<u>(2,765,129)</u>
Cash flows from financing activities		
Contributions restricted for long-term purposes	<u>741,046</u>	<u>876,506</u>
Net cash provided by financing activities	<u>741,046</u>	<u>876,506</u>
Net (decrease) increase in cash and cash equivalents	(277,786)	77,886
Cash and cash equivalents, beginning of year	<u>369,679</u>	<u>291,793</u>
Cash and cash equivalents, end of year	<u>\$ 91,893</u>	<u>\$ 369,679</u>

The accompanying notes are an integral part of these financial statements.



**STOCKTON UNIVERSITY FOUNDATION**  
**(A Component Unit of Stockton University)**  
**Notes to Financial Statements**  
**June 30, 2018 and 2017**

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1. ORGANIZATION

Stockton University Foundation (the “Foundation”) was formed and incorporated within the State of New Jersey in April 1972, to receive gifts, grants and bequests from the community to support, complement and extend the programs and goals of Stockton University (the “University”). The mission of the Foundation is to act in partnership with the Board of Trustees of the University to develop resources and secure private contributions for the enhancement of educational opportunities and services at the University.

The Foundation is considered a component unit of the University for financial reporting purposes, as its purpose for operations is entirely or almost entirely for the direct benefit of the University. Accordingly, the Foundation’s financial statements are discretely presented in the University’s basic financial statements.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The Foundation’s financial statements have been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America (“US GAAP”). US GAAP also requires that net assets, revenues, gains, expenses and losses be classified as unrestricted, temporarily restricted or permanently restricted based on the existence or absence of donor-imposed restrictions.

Income Taxes

The Internal Revenue Service (“IRS”) has classified the Foundation as a not-for-profit organization exempt

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**Classification of Net Assets**

The Foundation's net assets and revenues, gains and losses are presented in the accompanying financial statements based on the existence or absence of donor-imposed restrictions in accordance with accounting guidance governing "Financial Statements for Not-for-Profit Organizations," as follows:

**Unrestricted net assets** are net assets not subject to any donor-imposed stipulations. Unrestricted net assets may also be designated for specific purposes by the Foundation's Board of Directors (Note 9).

**Temporarily restricted net assets** are net assets subject to donor-imposed stipulations that will be met by actions of the Foundation or by the passage of time.

**Permanently restricted net assets** are net assets subject to donor-imposed stipulations requiring that they be maintained permanently by the Foundation. Investment income earned from these funds is included in unrestricted or temporarily restricted net assets unless otherwise directed by those respective donors.

**Contributions**

Contributions, including unconditional promises to give, are recognized as revenue in the period received. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Unconditional promises to give, which will be received after one year, are recorded after discounting to the present value.

# STOCKTON UNIVERSITY FOUNDATION

(A Component Unit of Stockton University)

## Notes to Financial Statements

June 30, 2018 and 2017

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### Use of Estimates

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### Investments

Investments donated to, or purchased by, the Foundation are recorded at fair value using dealer or exchange quoted market prices. Interest and dividend income and realized and unrealized gain in fair value of investments is included in the statements of activities.

The Foundation's investments are comprised of a variety of financial instruments and are managed by investment advisors. The investments reported in the statements of financial position are exposed to various risks including changes in the equity markets, the interest rate environment and general economic conditions. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in their fair value, it is reasonably possible that the amounts reported in the accompanying financial statements could change materially in the near term.

The Foundation has adopted a total return investment strategy. The primary investment objective is to maximize long-term return through a combination of income and capital appreciation achieved in a prudent manner.

### Reclassifications

Certain prior year amounts have been reclassified to conform to current year presentations.

### New Accounting Guidance

In August 2016, the Financial Accounting Standards Board ("FASB") issued a new standard related to the Presentation of Financial Statements of Not-for-Profit Entities. This standard intends to make certain improvements to the current reporting requirements for not-for-profit entities including: (1) the presentation for two classes of net assets at the end of the period, rather than the currently required three classes, as well as the annual change in each of the classes; (2) the removal of the requirement to present or disclose the indirect method (reconciliation) when using the direct method for the statement of cash flows; and (3) the requirement to provide various enhanced disclosures relating to various not-for-profit specific topics. The new standard is effective for annual financial statements beginning after December 15, 2017. The Foundation has not determined the impact of the new standard at this time.

## 3. CONCENTRATIONS OF CREDIT RISK

The Foundation maintains its cash in bank deposits, which may exceed federally insured limits. The Foundation has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on its cash and cash equivalents.

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4. PLEDGES RECEIVABLE

Pledges receivable consists of unconditional promises to give made by individuals and businesses located primarily in New Jersey. The allowance for doubtful pledges is based on management's estimates and historical collections of pledges.

Pledges receivable as of June 30, 2018 and 2017 follows:

	<u>2018</u>	<u>2017</u>
Less than one year	\$ 228,948	\$ 445,625
One to five years	434,824	679,756
More than five years	<u>110,455</u>	<u>142,500</u>
Total	774,227	1,267,881
Less: Discount to net present value	(28,874)	(43,741)
Less: Allowance for doubtful pledges	<u>(74,535)</u>	<u>(122,414)</u>
Pledges receivable, net	<u>\$ 670,818</u>	<u>\$ 1,101,726</u>

Pledges which are receivable in more than one year are discounted to fair value using an expected term of the promise ranging from 1.19% to 2.83%.

Conditional promises to give for both 2018 and 2017, which are not reflected in the accompanying statements of financial position, follows:

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5. INVESTMENTS/FAIR VALUE MEASUREMENTS

Fair value measurements and disclosures provide the framework for measuring fair value. Fair value is defined as the price that would be received to sell an asset or the price that would be paid to transfer a liability in an orderly transaction between market participants at the measurement date. The framework established

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The following tables set forth, by level, the Foundation's investments at fair value, within the fair value hierarchy:

	June 30, 2018			
	Level 1	Level 2	Level 3	Total
Money market funds	\$ 805,343	\$ -	\$ -	\$ 805,343
Limited partnership fund	685,762	-	-	685,762
Equity mutual funds:				
International	4,160,496	-	-	4,160,496
Large cap	17,075,915	-	-	17,075,915
Mid cap	1,499,618	-	-	1,499,618
Small cap	2,140,378	-	-	2,140,378
Fixed income mutual funds:				
Intermediate	7,514,645	-	-	7,514,645
High yield	1,829,610	-	-	1,829,610
Short term	1,807,631	-	-	1,807,631
International	<u>1,118,021</u>	<u>-</u>	<u>-</u>	<u>1,118,021</u>
Total	<u>\$ 38,637,419</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 38,637,419</u>
	Level 1	Level 2	Level 3	Total
Money market funds	\$ 663,831	\$ -	\$ -	\$ 663,831
Limited partnership fund	635,351	-	-	635,351

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**7. RELATED PARTY TRANSACTIONS**

The Foundation is located on the campus of the University. Stockton Affiliated Services, Inc. (“SASI”) is a component unit of the University and is a separately incorporated 501(c)(3) that was established to manage auxiliary operations on behalf of the University.

	<u>2018</u>	<u>2017</u>
Foundation’s support to the University		
Scholarships	\$ 847,187	\$ 722,987
Academic support	442,364	648,986
Holocaust Resource Center	2,422	4,099
Manahawkin Health Science	200,000	-
Noyes Museum	122,500	-
Kramer Hall	-	50,000
Faculty support	<u>89,351</u>	<u>54,304</u>
	<u>\$ 1,703,824</u>	<u>\$ 1,480,376</u>
Foundation’s support to SASI		
Sam Azeez Museum	<u>\$ 230,257</u>	<u>\$ 240,870</u>

During fiscal years 2018 and 2017, the University provided \$529,556 and \$452,731, respectively, of in-kind finance and administration services. During both fiscal years 2018 and 2017, SASI provided support for the Foundation’s mission in the amount of \$58,000.

**8. IN-KIND CONTRIBUTIONS**

The value of services donated to the Foundation by unrelated parties is recognized in the period that services are provided to the Foundation. In fiscal years 2018 and 2017, the Foundation received \$12,500 and \$12,050, respectively, from in-kind services for advertising, catering and entertainment.



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9. ENDOWMENTS AND SIMILAR FUNDS

Endowment funds are comprised of donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. As required by US GAAP, net assets associated with endowment funds, including Board-designated funds, are classified and reported based upon the existence or absence of donor-imposed restrictions.

The Foundation has interpreted the Uniform Prudent Management of Institutional Funds Act (“UPMIFA”) as requiring the preservation of fair value of the original gift as of the gift date to the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulation and decrements to the permanent endowment made in accordance with the direction of the applicable donor gift instrument.

The remaining portion of the donor-restricted endowment funds that is not classified in permanently restricted net assets is classified as temporarily restricted net assets, until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. the duration and preservation of the fund;

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The Foundation's endowment and similar funds were comprised of the following for the year ended June 30, 2018:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment and similar funds, beginning of year	\$ 2,247,980	\$ 6,440,318	\$ 20,343,116	\$ 29,031,414
Investment return:				
Investment return	2,342,791	-	-	2,342,791

The Foundation's endowment and similar funds had the following net asset compositions at June 30, 2018:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor-restricted endowment funds	\$ -	\$ 7,527,390	\$ 20,960,356	\$ 28,487,746
Board-designated endowment funds	<u>2,342,791</u>	<u>-</u>	<u>-</u>	<u>2,342,791</u>
Endowment and similar funds, end of year	<u>\$ 2,342,791</u>	<u>\$ 7,527,390</u>	<u>\$ 20,960,356</u>	<u>\$ 30,830,537</u>

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The Foundation's endowment and similar funds were comprised of the following for the year ended June 30, 2017:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment and similar funds, beginning of year	\$ 2,091,386	\$ 4,728,539	\$ 19,441,971	\$ 26,261,896
Investment return: Investment in 1(y)-7nfn				

The Foundation's endowment and similar funds had the following net asset compositions at June 30, 2017:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor-restricted endowment funds	\$ -	\$ 6,440,318	\$ 20,343,116	\$ 26,783,434
Board-designated endowment funds	<u>2,247,980</u>	<u>-</u>	<u>-</u>	<u>2,247,980</u>
Endowment and similar funds, end of year	<u>\$ 2,247,980</u>	<u>\$ 6,440,318</u>	<u>\$ 20,343,116</u>	<u>\$ 29,031,414</u>

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**Funds with Deficiencies**

From time to time, the fair value of assets associated with an individual donor-restricted endowment fund may fall below the level that the donor or state law requires the Foundation to retain as a fund of perpetual duration due to unfavorable market fluctuations. Accordingly, deficiencies of this nature that are reported in unrestricted net assets were \$-0- and \$708 as of June 30, 2018 and 2017, respectively.

**Return Objectives and Risk Parameters**

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a relatively predictable and growing stream of annual distributions in support of the institution while preserving the long-term, real purchasing power of the related assets. An additional purpose of the fund is to provide a source of funds for a time when the Foundation may face a financial emergency, subject to any funds being utilized in such a manner which are consistent with the original donor restrictions. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity, as well as Board-designated funds.

**Strategies Employed for Achieving Objectives**

The overall financial goal of the endowment is to maintain or enhance its fair value while providing the Foundation's operating budget with a relatively predicta