

STRATEGIC PLAN 2025

CHOOSING OUR PATH



STOCKTON
UNIVERSITY

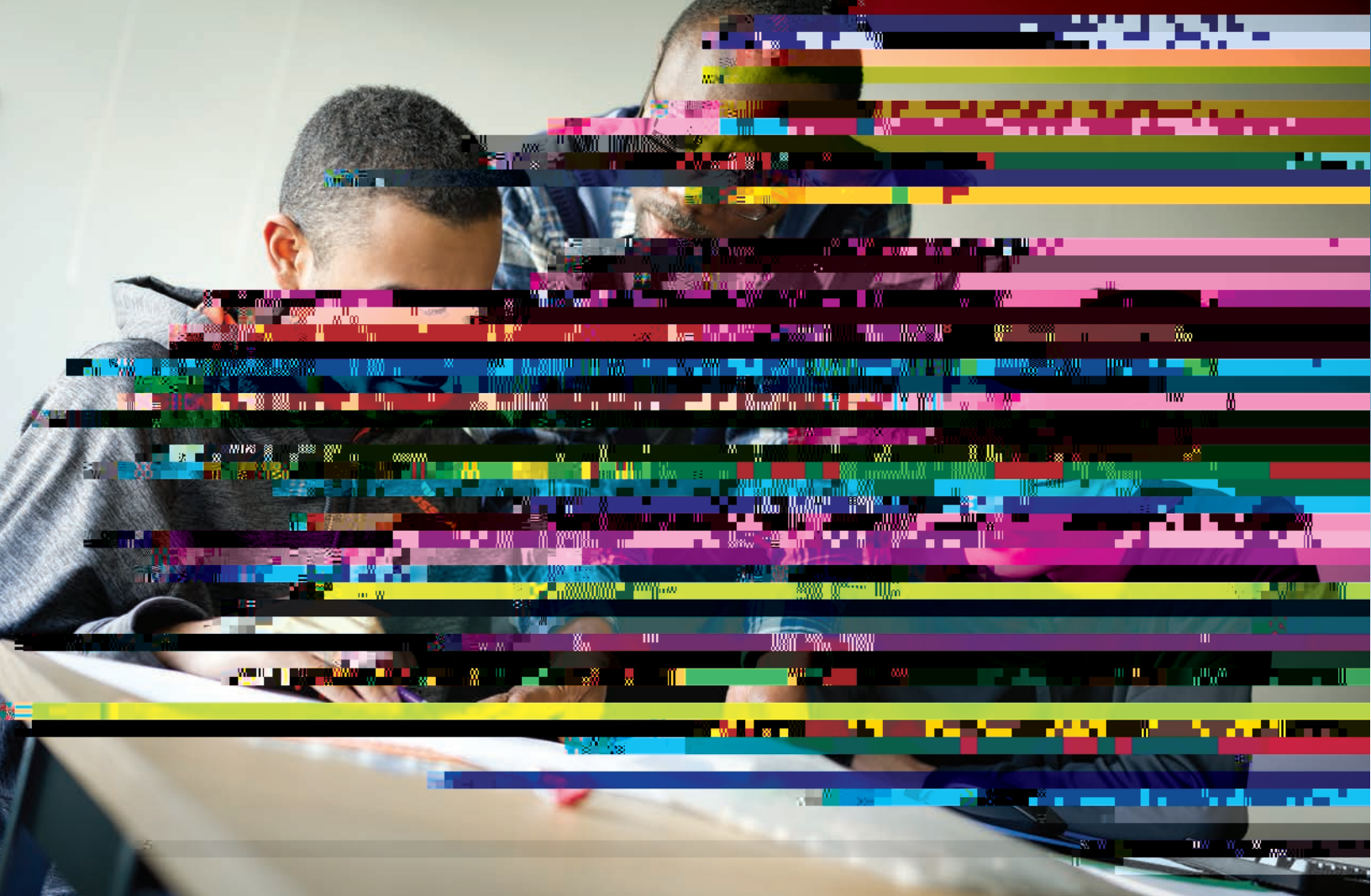
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Prioritizing a State Education

Committing to Diversity





The intent of this strategic plan is to
PRESERVE AND ENHANCE
our distinct people-centered,
student-focused, interdisciplinary identity.

A Generational Opportunity

Six Areas of Focus

Inclusive Student Success:

Diversity and Inclusion:

Teaching and Learning:

Financial Sustainability:



We will do this by developing strategies and tactics that:



ACADEMIC RIGOR is at the heart of a STOCKTON EDUCATION.

We will do this by developing strategies and tactics that:

research and pedagogical innovations to ensure that we effectively reach a diverse group of learners and that our degrees remain current and competitive.

Teaching and Learning:

Stockton has achieved remarkable success in terms of student retention and graduation rates because of its personalized approach to teaching and learning. Such efforts should continuously be assessed and refined, and incorporate Stockton's Essential Learning Outcomes (ELOs). Moreover, we will encourage and support faculty

We will do this by developing strategies and tactics that:

Strategic Enrollment Management:

create a well-represented student body

work will continue to be refined over the next five years to ensure that enrollment, persistence, and graduation goals are aligned with institutional capacity. Strategic enrollment management also has an important role in recruiting students that adds to the diversity of the institution.

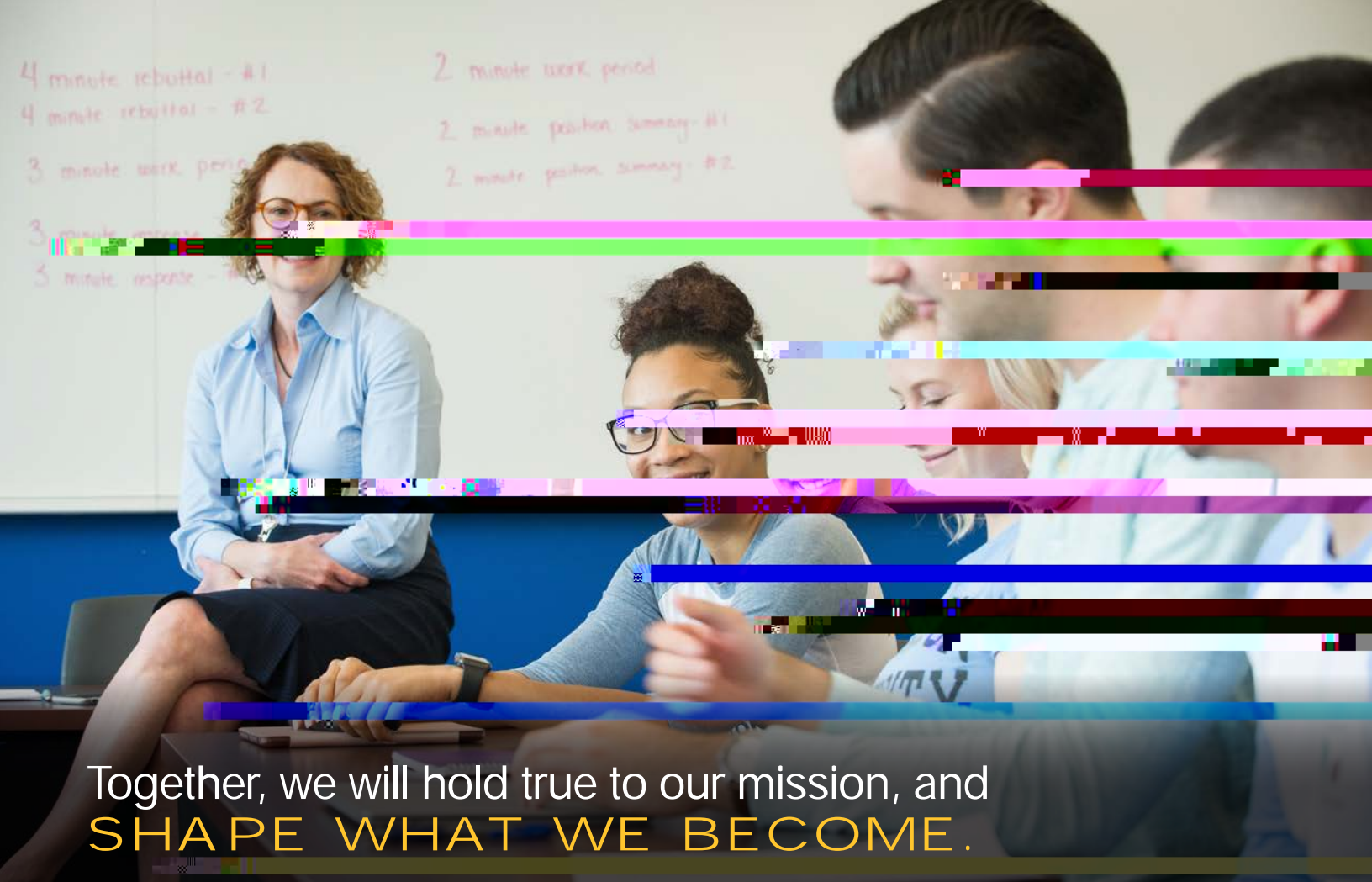
Financial Sustainability:

As a public institution, Stockton is a steward of public funds, carefully balancing the fiscal needs of academic programs, capital and facilities, technology infrastructure, human capital, debt and expenses, student programs and services, and operations while keeping tuition affordable. To ensure the ongoing viability of delivering its mission, the University must develop a sustainable financial model that is responsible, fair, and transparent. This involves consideration of key components including: revenue enhancement, cost containment, multi-year financial planning, and strategic resource allocation.

We will do this by developing strategies and tactics that:



To ensure the ongoing viability of delivering our mission, we must develop a **SUSTAINABLE FINANCIAL MODEL** that is responsible, fair and transparent.

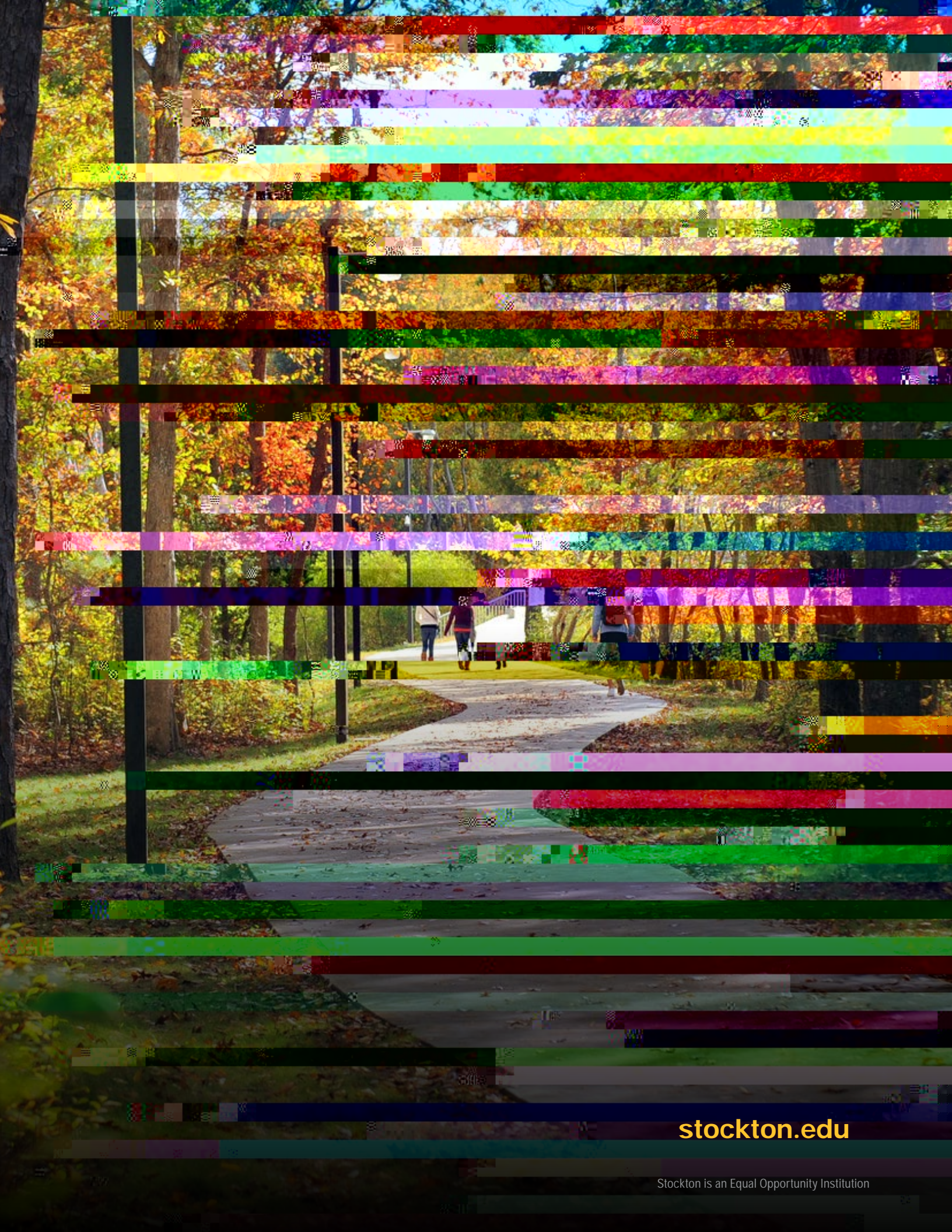


Together, we will hold true to our mission, and
SHAPE WHAT WE BECOME.

We will do this by developing strategies and tactics that:

Campus Community, Communication, and Shared Governance:

Stockton has always been independent and experimental and recognizes that our people are the core of its success. The University values shared governance, and is committed to working closely with all campus constituencies to ensure that organizational structures and communication strategies continue to provide opportunities for productive discussion and collaboration. As the University embarks on the next five years, such conversations will support the ongoing dialogue necessary to continuously refine this plan's implementation.



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Stockton is an Equal Opportunity Institution